

JAN 30 2007

UTILITY PATENT
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

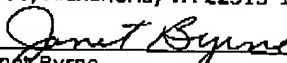
Applicant: Michel K. Bowman-Amuah
Serial No.: 10/647,411
Filing Date: August 25, 2003
Title: CONTEXT SENSITIVE
ADVERTISEMENT DELIVERY
FRAMEWORK
Docket No: 60021-376302

Group Art Unit: 3622
Examiner: R. Alvarez

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Certificate of Mailing/Transmittal

I hereby certify that this correspondence is being facsimile transmitted to the USPTO (Fax. No. 571.273.8300) or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: MS AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.


Janet Byrne

1-30-07
Date

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed October 4, 2006, Applicant submits the following amendments and remarks.

Claims begins on page two (2) of this paper.

Remarks begin on page nine (9) of this paper.